

**Carol A. Ammon Case Competition**  
Scoring Sheet 1: Individual Judge Score

Judge: \_\_\_\_\_

Team: \_\_\_\_\_

<u>Category</u>	<u>Points Possible</u>	<u>Multiplier</u>	<u>Points Awarded</u>
<b>Understanding the business situation faced by the focal organization</b> Comments:	10	1	/ 10
<b>Quality and clarity of analysis, and creativity and feasibility of alternatives</b> Comments:	10	1.5	/ 15
<b>Logic behind and justification of recommendation(s), evaluation of risk factors, and mitigation, P&amp;L</b> Comments:	10	2	/ 20
<b>Implementation: timeline, resources required, including financial projections, milestones, plan to assess success/failure of recommended actions</b> Comments:	10	2.5	/25
<b>Q&amp;A</b> Comments:	10	1.5	/15
<b>Quality of presentation, style and delivery</b> Comments:	10	1.5	/15

<b>TOTAL</b>	<b>/100</b>
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[illegible]