

UNIVERSITY OF DELAWARE LERNER BUSINESS & ECONOMICS

HOSPITALITY BUSINESS MANAGEMENT

CURRICULUM: Suggested sequence for students admitted as of Fall 2017 – Spring 2020

ERESHMAN YEAR First Semester Introduction to Hospitality, HOSP 180* Introduction to Microeconomics, ECON 101 ¹ College Mathematics & Statistics, MATH 114, Pre-Calculus, MATH 115, Calculus, MATH 221 or Analytic Geometry & Calculus A, MATH 241 Foreign Language Basics of Business, BUAD 110 ²	<u>Credits</u> 3 3 3 3 <u>3</u> 4 3	SOPHOMORE YEAR First Semester Accounting I (Financial), ACCT 207 Nutrition Concepts, NTDT 200 ^{*,5} Creative Arts & Humanities Breadth ^{*,3} Executive Presentations & Problem Solving, HOSP 230 [*] or Oral Communication in Business, COMM 212 Free Elective (HOSP elective suggested)	<u>Credits</u> 3 3 3 3 3 <u>3</u> 15
Second Semester Food Safety and Sanitation, HOSP 201* Food Principles Lab, HOSP 211* Hospitality Business Computing, HOSP 187* Seminar in Composition, ENGL 110* Introduction to Macroeconomics, ECON 103 ¹ History & Cultural Change Breadth*. ³	15/16 3 1 3 3 3 <u>3</u> 16	Second Semester Introduction to Marketing, BUAD 301 ¹ Quantity Food Service Management, HOSP 321* Rest. Mgmt. and Quantity Foods Practicum HOSP 325* Basic Statistical Practice, STAT 200 or Introduction to Statistical Methods I, MATH 201 Free Elective Free Elective	3 1 2 3 <u>3</u> <u>3</u> 15
JUNIOR YEAR First Semester Principles of Finance, FINC 311 Organizational Behavior, BUAD 309 ¹ Human Res. Mgmt. in the Hospitality Industry, HOSP 480* Free Elective Free Elective	3 3 2 <u>3</u> 14	SENIOR YEAR First Semester Mgt. of Restaurant Operations Practicum , HOSP 489* Mgmt. of Food & Beverage Operations, HOSP 381* Written Communications in Business, ENGL 312 Beverage Management, HOSP 418*	7 3 3 <u>3</u> 16
Second Semester Lodging Module (courses must be taken together) Property Engineering, HOSP 327* Management of Lodging Operations, HOSP 380* Managerial Accounting & Finance, HOSP 382* Marketing Hospitality Experiences, HOSP 481* Mgt. of Lodging Practicum, HOSP 488*.4	3 3 3 <u>4</u> 16	Second Semester Hospitality Business Law, HOSP 482* Strategic Hospitality Management, HOSP 450*.6 Free Elective Free Elective	3 3 <u>3/4</u> 12/13

*-Grade of "C-" or better required in these courses.

1-Courses may also fulfill the Social & Behavioral Sciences University Breadth requirement, provided a C- minimum grade is earned.

2-Course satisfies the First-Year-Experience (FYE) requirement. Students that are exempt from the FYE requirement or completed an FYE at the University of Delaware prior to becoming a Hospitality Business Management major are not required to take BUAD 110.

3-Course could also satisfy the University Multicultural requirement. See the list of qualifying multicultural courses.

4-Course satisfies the Discover Learning Experience (DLE) requirement.

5-Course satisfies the Mathematics, Natural Sciences & Technology University breadth requirement.

6-Course satisfies the Capstone requirement.



REQUIREMENTS FOR HOSPITALITY BUSINESS MANAGEMENT

(All requirements except free electives must be taken for a letter grade. Pass/Fail status courses may only count in free electives)

University Requirements

- ENGL 110 Seminar in Composition with a minimum grade of "C-" (3-credits).
- Multicultural Course (3-credits)
- Discovery Learning Experience (DLE) (3-credits). (Note: It is possible to find a multicultural course that will satisfy a Creative Arts & Humanities or History & Cultural Change University breadth requirement below) See the DLE website for more information at <u>udel.edu.gened</u>. HOSP 488 satisfies this requirement.
- Capstone (1 to 3-credits) HOSP 450 satisfies this requirement.
- First-Year-Experience (FYE): BUAD 110 Basics of Business. Students that are exempt from the FYE requirement or completed an FYE at the University of Delaware prior to becoming a Hospitality Business Management major are not required to take BUAD 110.
- University Breadth Requirements (12-credits) with a minimum grade of "C-".
 - All students entering the University of Delaware as of fall 2010 are required to take a minimum of 12-credits of University breadth requirements, 3-credits each from courses designated as: Creative Arts and Humanities, History and Cultural Change, Social and Behavioral Sciences and Mathematics, Natural Sciences and Technology. Students must earn a minimum grade of "C-" or better. *Note that students must take breadth courses from four different areas (e.g., the four letter subject code ACCT, HIST, etc.). Students may not use a course that is cross-listed with a subject area that has already been used to satisfy a university breadth requirement. Students enrolled in a single major may not satisfy the breadth requirement with courses in the subject area of that major (e.g. chemistry majors may not use CHEM courses). Students who are enrolled in more than one major or degree are allowed to meet the University breadth requirement by taking approved breadth courses from within the subject areas of their majors. The requirements are subject to limitations above, however credit hours may be counted only once towards the credit hour minimum required for the degree. See the undergraduate catalog at <u>catalog.udel.edu</u> for the list of course options.*

Degree Requirements

See the undergraduate catalog at <u>catalog.udel.edu</u> and then select "other content" under catalog search and search for "breadth requirements" for the specific list of courses.

CAH - Creative Art & Humanities (3-credits) (C- minimum grade)

HCC - History & Cultural Change (3-credits) (C- minimum grade)

Skills

- Foreign Language (any language level) (3 to 4-credits). Choose from: Arabic, Chinese, French, German, Greek, Hebrew, Italian, Japanese, Latin, Portuguese, Russian or Spanish.
- 3-credits of English ENGL 312
- 3-credits HOSP 230 Executive Presentations and Problem Solving or COMM 212 Oral Communication in Business. *If HOSP 230 is taken, a minimum grade of C- is required.*
- 3-credits of Mathematics MATH 114, 115, 221 or 241
- 3-credits of Statistics STAT 200 or MATH 201
- 3-credits of Nutrition NTDT 200 (C- minimum grade)



REQUIREMENTS FOR HOSPITALITY BUSINESS MANAGEMENT

(All requirements except free electives must be taken for a letter grade. Pass/Fail status courses may only count in free electives)

Degree Requirements (cont'd)

ACCT, BUAD, ECON and FINC Requirements

- ACCT 207: Accounting I (3-credits)
- BUAD 301: Introduction to Marketing (3-credits)
- BUAD 309: Organizational Behavior (3-credits)
- ECON 101: Introduction to Microeconomics (3-credits)
- ECON 103: Introduction to Macroeconomics (3-credits)
- FINC 311: Principles of Finance (3-credits)

Hospitality Business Management Requirements (C- minimum grades required)

- HOSP 180 Introduction to Hospitality (3-credits)
- HOSP 187: Hospitality Business Computing (3-credits)
- HOSP 201: Food Safety and Sanitation (3-credits)
- HOSP 211: Food Principles Laboratory (1-credit)
- HOSP 321: Quantity Food Service Management (1-credit)
- HOSP 325: Restaurant Management and Quality Foods Practicum (2-credits)
- HOSP 327: Property Engineering (3-credits)
- HOSP 380: Management of Lodging Operations (3-credits)
- HOSP 381: Management of Food and Beverage Operations (3-credits)
- HOSP 382: Managerial Accounting & Finance in the Hospitality Industry (3-credits)
- HOSP 418: Beverage Management (3-credits)
- HOSP 450: Strategic Hospitality Management (3-credits) Also fulfills Capstone requirement
- HOSP 480: Human Resources Management in the Hospitality Industry (3-credits)
- HOSP 481: Marketing Hospitality Experiences (3-credits)
- HOSP 482: Hospitality Business Law (3-credits)
- HOSP 488: Management of Lodging Operations Practicum (4-credits) Also fulfills Discovery Learning Requirement (DLE)
- HOSP 489: Management of Restaurant Operations Practicum (7-credits)

Free Electives

In addition to the required courses above, sufficient credits must be taken to meet the 120-credit minimum required for the degree with the following restrictions:

- A maximum of 2-credits of BHAN 120 may be applied
- A maximum of 4-credits of Music Ensemble may apply
- A maximum of 4-credits of 100 and 200-level AFSC/MLSC courses may apply
- HOSP courses taken as a free elective require a C- minimum grade



REQUIREMENTS FOR HOSPITALITY BUSINESS MANAGEMENT

(All requirements except free electives must be taken for a letter grade. Pass/Fail status courses may only count in free electives)

Degree Requirements (cont'd)

Hospitality-Related Work Experience and Community Service Requirements

- 700 hours of documented hospitality-related work is required
- 100 hours of documented community service is required

During the summer, students are encouraged to complete hospitality-related work hours. At the end of the senior year, 700 hours of hospitality-related and 100 community service hours should be completed and documented at the department office.

Suggested plan for community service hours:

- Prior to sophomore year, 25 hours
- Prior to junior year, 50 hours
- Prior to senior year, 75 hours
- End of senior year, 100 hours

Suggested Hospitality Electives

HOSP 212: Club Management
HOSP 214: Foundations of Tourism Management
HOSP 215: Event Meeting and Convention Management
HOSP 217: Catering Management
HOSP 300: Hospitality Healthcare Management
HOSP 313: Gaming Management
HOSP 314: Hospitality Entrepreneurship and Venture Creation
HOSP 315: Special Event and Wedding Planning
HOSP 316: Intercultural Management and Business Etiquette
HOSP 317: Spa/Wellness Management & Entrepreneurship
HOSP 318: International Sport and Tourism

HOSP 328: International Cuisine and Culture
HOSP 330: International Hospitality Operations
HOSP 335: Hospitality Facility and Design
HOSP 346: Digital Marketing in Hospitality and Travel
HOSP 355: Ecotourism Entrepreneurship
HOSP 390: Cruise Ship Management
HOSP 419: Advanced Wine & Beverage Management
HOSP 448: Data Analytics in the Hospitality Industry
HOSP 464: International Hospitality Internship

ANY DEVIATION FROM THE ABOVE CURRICULUM REQUIRES APPROVAL OF THE UNDERGRADUATE PROGRAM ADVISOR FOR THE DEPARTMENT OF HOSPITALITY BUSINESS MANAGEMENT

"WHO'S MY ADVISOR?"

Please see my.lerner.udel.edu for a list of advisors by major.

Note: Many students take courses through the winter and summer sessions to reduce their regular semester course load. These special sessions normally offer only introductory level courses. If you want to take a course somewhere other than UD, be sure to get the course pre-approved by the department offering the equivalent course and your College's Assistant Dean. You will need a copy of the course description and/or syllabus. The College or University must be AACSB accredited if the course is in business.



HOSPITALITY BUSINESS MANAGEMENT MAJOR CHECKSHEET For students admitted to the University as of Fall 2017 – Spring 2020

Name:	ID#:			
<u>Course</u> <u>Credits</u> <u>Grade</u> <u>Semester</u> University Requirements	<u>Course</u> <u>Credits</u> <u>Grade</u> <u>Semester</u> ACCT, BUAD, ECON and FINC Courses			
*ENGL 110 3	ACCT 207 3			
	¹ BUAD 301 3			
Multicultural Course(s)	¹ BUAD 309 3			
3	¹ ECON 101 3			
The Multicultural course may also satisfy the Creative Arts &	¹ ECON 103 3			
humanities (CAH) and/or History & Cultural Change (HCC) breadth requirements below	FINC 311 3			
	HBM Requirements			
Creative Arts & Humanities (CAH)	*HOSP 180 3			
*,3 3	*HOSP 187 3			
	*HOSP 201 3			
History & Cultural Change (HCC)	*HOSP 211 1			
*,3 3	*HOSP 321 1			
	*HOSP 325 2			
Social & Behavioral Sciences	*HOSP 327 3			
* 3	*HOSP 380 3			
This requirement may be fulfilled by ECON 101 or 103;	*HOSP 381 3			
BUAD 301 or 309	*HOSP 382 3			
	*HOSP 418 3			
First-Year Experience (FYE)	* ^{,6} HOSP 450 3			
² BUAD 110 3	*HOSP 480 3			
	*HOSP 481 3			
Skills	*HOSP 482 3			
Foreign Language	*.4HOSP 488 4			
3/4	*HOSP 489 7			
ENGL 312 3				
*HOSP 230 or COMM 212				
3				
MATH 114, 115, 221 or 241	*"C-" minimum grade			
3	¹ Course may fulfill Social & Behavioral Sciences			
	requirement			
STAT 200 or MATH 201	² Course satisfies FYE requirement			
3	³ Course may satisfy Multicultural requirement			
NTDT 200 ^{*,5} 3	⁴ Course satisfies DLE requirement			
	⁵ Course satisfies Mathematics, Natural Sciences &			
Free Electives	Technology requirement			
	⁶ Course satisfies the Capstone requirement			
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	Total Credits: 120			
	700 hours Hospitality-Related Work Experience			
	100 hours Community Service			



UNIVERSITY REQUIREMENTS CHECK SHEET

University requirements may also fulfill major requirements; however, credit hours may be counted only once towards the credit hour minimum required for the degree.

	Requirement	Credits	<u>Grade</u>	<u>Semester</u>			
1.	First-year-Experience (FYE) Requirement – click o Course:	n the link for a list of	approved FYE course	es: <u>FYE Requirement</u>			
2.	Writing Requirement ("C-" minimum grade)						
	ENGL 110	3					
3.	Multicultural Requirement (3-credits) – this course must be taken for standard grading						
	Course:	3					
4.	Discovery Learning Experience (DLE) Requirement	nt (3-credits) – Click o	n the link for a list of	approved DLE courses: <u>DLE</u>			
	Requirement Course:						
	Course:						
	Course:						
5.	Capstone (1 to 3-credits) – this requirement applie Course:		triculated in 2017 fall	and after			
6.	University Breadth Requirements (12-credits) – "C All students entering the University of Delaware as requirements: 3-credits each from courses designated	s of Fall 2010 are requ					

requirements: 3-credits each from courses designated as Creative Arts and Humanities, History and Cultural Change, Social and Behavioral Sciences and Mathematics, Natural Sciences and Technology. Students must pass these courses with a grade of "C-" or better. Note that students must take breadth courses from four different subject areas (e.g., the four letter subject code ACCT, HIST, etc.). Students may not use a course that is cross-listed with a subject area that has already been used to satisfy a university breadth requirement. Students enrolled in a single major may not satisfy the breadth requirement with courses in the subject area of that major (e.g. chemistry majors may not use CHEM courses). Students who are enrolled in more than one major or degree are allowed to meet the University breadth requirement by taking approved breadth courses from within the subject areas of their majors. The requirement may be fulfilled through a course or courses taken to complete other degree requirements, subject to the limitations above; however, credit hours may be counted only once towards the credit hour minimum required for the degree. See the undergraduate catalog at http://catalog.udel.edu/ for the list of course options.

Creative Arts and Humanities (3-credits) – "C-" minimum grade Course: _____

History and Cultural Change (3-credits) – "C-" minimum grade Course: ______

Social and Behavioral Sciences (3-credits) – "C-" minimum grade Course: _____

Mathematics, Natural Sciences and Technology (3-credits) – "C-" minimum grade Course: ______

7. Residency Requirement (check one):

The first 90 of 100 credits completed at UD The last 30 of 36 credits completed at UD