

# GRADUATE STUDENT RESUME GUIDE

The average recruiter spends **SIX SECONDS** scanning a resume. Your resume is a marketing tool designed to communicate relevant experience and accomplishments to your target audience. A resume is not a biography.

Tailor your resume for different audiences and highlight the information most relevant to that audience.

## SECTIONS

- **Header:** Includes your name, mailing address, email (use UD email), phone number and LinkedIn profile URL (if it's a strong profile). Repeat your name on the header or footer of page 2.
- **Summary:** Communicates your core brand and competencies. Define what's unique and relevant to your target role. It often includes your years of experience and bullet points of your key accomplishments or skills. Education: Follows "Experience" section because we recommend that experienced professionals lead with their professional story. If you are an **international student** and your degree qualifies for STEM, add (STEM qualified) after your degree.
- **Experience:** Highlights professional experience in reverse chronological order. If career changing, consider organizing bullet points under functional categories such as "Marketing Experience" or "IT Experience". If your company is well known, then no company description is required. If it is not well known, add a one-line description after the company name.
- **Additional Experience:** Any experience older than 10 years should be listed in another section titled "Additional Experience." In this section, you can list only the employer and the job title.
- Additional categories can include headings such as: **Skills, Memberships & Activities**, and **Awards & Honors**. Use this section to highlight languages, relevant skills, volunteer work, and/or interests.

## FORMATTING

- Maximum of two pages. Remember to put your name and email on the second page of the resume, in case the pages get separated.
- Left-hand justified as U.S. recruiters scan from left to right.
- Use bold font to highlight either your company or your title, whichever will be more impactful to your audience.
- Minimum 0.50 margins. White space helps people scan.
- Avoid additional formatting like lines, graphics, and italics — unless they help readability. Use an easy-to-read font such as Calibri or Arial.

## CONTENT

- For each job, include size and scope, revenue, or budget managed, and number of people on your team.
- Bullets should focus on results and measurable impacts you've had, as well as unique contributions.
- Be as quantitative as possible: revenue growth, money saved, market share growth, etc.
- Use strong action verbs and phrases (see sample list).
- Make the most interesting fact at the beginning of the bullet; it will entice the reader to read the rest.



# SUMMARY OF QUALIFICATIONS

A Profile Summary (Summary of Qualifications) Statement can be used in place of an Objective. It provides the job seeker with a powerful marketing tool to ensure the employer sees their most impressive skills and experiences. **The statement is typically 3-5 bullet points in length or a short paragraph.** Be mindful of the following items when crafting your statement.

Your Summary MUST:

- Highlight skills/experiences that are relevant to your future employer
- Avoid personal pronouns
- Be clear and concise

Below are example Summaries that can be used as a reference to get you started:

## PROFILE SUMMARY

Experienced Leader with increasing domestic and international General Management accountability including Corporate Operations, Manufacturing, Marketing / Sales, and Engineering

- A strong team builder and leader that enjoys the challenge of acquisitions and integrations, organizational restructuring and turnaround, product development or expansion, and taking projects from concept through to completion
- Hands-on, customer-oriented manager with strong capabilities in forming and implementing innovative and creative strategies, and dedicated to the principle of continuous improvement

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## SUMMARY

**Senior Human Resources Professional**, with demonstrated strengths that include assessing organizational needs, setting strategic direction, and implementing initiatives that enhance corporate performance, at an expanding company. Expertise includes: Staffing, Employee Relations, Succession Planning, Consulting, Union Avoidance, Negotiating, Problem Solving, Strategic Thinking, Management/Employee Development, Performance Coaching, Conflict Resolution, Team Building, Instructing - Workshop Facilitation. Trained in EEO/ADA Law, AAP Writing and Investigating Sexual Harassment complaints.

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## SUMMARY OF QUALIFICATIONS

**Financial Executive** with twenty-seven years of diversified experience as a Senior Audit Partner with Deloitte & Touche and as CEO of a boutique Investment Banking firm working with Fortune 500 companies, large foreign-based corporations, and middle market domestic companies. Industry experience includes consumer products, retail, wholesale, transportation and logistics, manufacturing, hi-tech, service companies, and investment companies. Strong interpersonal, analytical, and technical skills.

## AREAS OF EXPERTISE

Application of GAAP  
Acquisition Financing  
Business Planning Processes

Due Diligence  
Globalization  
Risk Management

Large Multinational Businesses  
Practice Management  
International Accounting Standards



## **APPLICANT TRACKING SOFTWARE (ATS) – WHAT YOU NEED TO KNOW**

With the advent of the big job boards, the good news is that just about anyone can apply for just about any job. The bad news for qualified candidates - and for recruiters and hiring managers – is that just about anyone does. That means that companies are overwhelmed with applications and need a system to sort through them all. In fact, big companies receive between 50,000 and 75,000 resumes *every week!*

### **What is Applicant Tracking Software?**

The job of ATS is to screen through all of those resumes electronically, and select qualified candidates. Therefore, it is crucial that your resume is designed with this in mind – such as certain key words and an ATS friendly format. Otherwise, you could be the most perfect candidate for a job and your resume could be screened out!

### **Did You Know ...?**

- Because of the nearly universal use of ATS, 75% of resumes submitted for corporate roles are never seen by human eyes!
- On average, a corporate job will have 250 applicants
- 4 to 6 of those will be invited to an interview

ATS is *not smart* software. Many systems can't translate things like graphics, or tables. So the very things you put on your resume to *stand out* could get you eliminated instead.

### **How to Create an ATS-Ready Resume**

1. Use simple sans serif fonts like Calibri or Helvetica.
2. Match the key words in your resume to the key words in the job posting *exactly*. For example, if the posting says *client support* your resume should say that too (even if customer service is really the same thing).
3. Do not use tables or templates with hidden outlines.
4. Avoid graphics, shapes and other non-text elements.
5. Don't use the "Insert Header" or "Insert Footer" functions when making your resume. They often can't be scanned by ATS systems.



## JOB SKILLS INVENTORY CHECKLIST

**Purpose:** The purpose of this skills inventory is to help you come up with different skills that you may be having a hard time thinking of yourself.

**How to use the Skills Inventory:** The following is a sample list of skills found in a cross section of careers. Circle every skill that applies to you. Write down examples of situations in your professional life that demonstrate these skills. Then incorporate these skills into your cover letter.

- |   |  |   |
|---|--|---|
| administering medication                                      | enforcing rules and regulations                  | picking out important information             |
| administering programs  | entertaining people                              | planning organizational needs                 |
| advising people   | estimating physical space                        | predicting futures                            |
| analyzing data  | evaluating programs                              | preparing written communications              |
| analyzing problems  | event planning                                   | prioritizing work                             |
| auditing financial reports                                    | expressing ideas orally to individuals or groups | promoting events                              |
| being thorough  | finding information                              | proposing ideas                               |
| budgeting expenses  | gathering information                            | public speaking                               |
| calculating numerical data                                    | generating accounts                              | questioning others                            |
| checking for accuracy   | handling complaints                              | raising funds                                 |
| classifying records   | handling detail work                             | reading volumes of material                   |
| coaching individuals  | imagining new solutions                          | relating to the public                        |
| collaborating ideas   | interacting with people at different levels      | reporting information                         |
| collecting money  | inventing new ideas                              | running meetings                              |
| comparing results   | listening to others                              | selling ideas                                 |
| compiling statistics  | maintaining a high level of activity             | selling products                              |
| comprehending ideas   | making decisions                                 | setting priorities                            |
| conducting interviews   | managing an organization                         | setting up demonstrations                     |
| conducting meetings   | meeting new people                               | setting work/committee goals                  |
| coping with deadlines   | meeting people                                   | summarizing information                       |
| counseling/consulting people                                  | motivating others                                | supervising employees                         |
| creating new ideas  | negotiating/arbitrating conflicts                | taking personal responsibility                |
| deciding uses of money  | operating equipment                              | teaching/instructing and training individuals |
| defining a problem  | organizing files                                 | thinking in a logical manner                  |
| delegating responsibility                                     | organizing tasks                                 | thinking of creative ideas                    |
| determining a problem   | overseeing operations                            | writing for publication                       |
| developing a climate of enthusiasm, teamwork, and cooperation | persuading others                                | writing letters, papers, proposals            |
| developing plans for projects                                 |  | writing reports                               |
| displaying artistic ideas                                     |  |   |
| editing work  |  |   |



## ACTION VERBS

Words you use to describe your experiences, activities, and other categories should convey skills you have developed and what you have to offer a potential employer. Do this by using strong action verbs and descriptive words to get the potential employers' attention. Be sure to use the correct tense and use the action verbs in concise phrases instead of complete sentences, and quantify them as often as possible. The following is a list of sample action verbs and phrases.

accomplished	computed	employed	installed	prevented	specified
achieved	conceived	enforced	instigated	processed	sponsored
acquired	conducted	engineered	instituted	produced	staffed
activated	consolidated	enlarged	instructed	programmed	staged
adapted	constructed	equipped	integrated	projected	standardized
addressed	consulted	established	interpreted	promoted	started
adjusted	contacted	estimated	interviewed	proposed	stimulated
administered	contributed	evaluated	introduced	proved	streamlined
advanced	controlled	examined	invented	provided	strengthened
advised	conveyed	exceeded	investigated	published	stretched
advocated	coordinated	executed	judged	purchased	structured
allocated	corresponded	exercised	lectured	raised profits	studied
analyzed	counseled	expanded	led	realized	succeeded
anticipated	created	expedited	liquidated	recommended	suggested
applied	critiqued	explored	located	recorded	summarized
appointed	decentralized	extended	made	recruited	supervised
appraised	decided	facilitated	maintained	reduced costs	surveyed
approved	decreased	financed	managed	reduced	sustained
arranged	defined	forecasted	marketed	re-established	synthesized
assembled	delegated	formed	mastered	regulated	systematized
assessed	delivered	formulated	measured	renegotiated	tailored
assigned	demonstrated	fostered	mediated	reorganized	taught
assisted	designated	founded	minimized	reported	tested
attained	designed	fulfilled	modernized	represented	tightened
audited	determined	functioned	modified	researched	traded
budgeted	developed	generated	monitored	resolved	trained
built	devised	governed	motivated	restored	transacted
calculated	diagnosed	guided	negotiated	retained	transferred
cataloged	directed	handled	observed	revamped	translated
categorized	discharged	helped	operated	reviewed	tutored
centralized	discovered	hired	organized	revised	uncovered
chaired	displayed	identified	oversaw	scheduled	undertook
changed	distributed	illustrated	participated	searched	updated
clarified	documented	implemented	performed	selected	used
coached	doubled	improved	persuaded	served	utilized
collaborated	drafted	improvised	pinpointed	shaped	verified
collected	dramatized	increased	pioneered	showed	wrote
combined	earned	influenced	planned	simplified	
communicated	edited	informed	predicted	sold	
compiled	effected	initiated	prepared	solicited	
completed	elicited	inspected	presented	solved	
composed	eliminated	inspired	presided	sorted	

