



# ENTREPRENEURSHIP

CURRICULUM: Suggested sequence for students admitted as of Fall 2019 – Present

<b><u>FRESHMAN YEAR</u></b>	<b><u>Credits</u></b>	<b><u>SOPHOMORE YEAR</u></b>	<b><u>Credits</u></b>
<b>First Semester</b>		<b>First Semester</b>	
BUAD 110 <sup>1</sup>	3	ACCT 207	3
ENTR 160	1	ENTR 158* <b>OR</b> ENTR 260*	1
ENTR 350*	3	ENTR 351*	3
STAT 200	3	Entrepreneurship Elective* <sup>4</sup>	3
ENGL 110*	3	COMM 212, HOSP 230, LEAD 209, THEA 204, THEA 226 <b>OR</b> THEA 361	3
History & Cultural Change Breadth*	<u>3</u>	MISY 225 <sup>3</sup> , MISY 261 <sup>3</sup> <b>OR</b> Free Elective	<u>3</u>
	<b>16</b>		<b>16</b>
<b>Second Semester</b>		<b>Second Semester</b>	
ENTR 161	1	ACCT 208	3
ECON 100, ECON 101 <b>OR</b> ECON 103	3	BUAD 301	3
MATH 115, MATH 117, MATH 221, MATH 241, <b>OR</b> MISY 262	3/4	ENTR 158* <b>OR</b> ENTR 260*	1
ENTR 356* <b>OR</b> LEAD 300 <sup>2</sup>	3	ENTR 355*	3
CISC 101, CISC 103, CISC 108, MISY 225, MISY 160 <b>OR</b> MISY 261 <sup>3</sup>	3	Technical Competency* <sup>5</sup> #1	3
Multicultural Course or Free Elective	<u>3</u>	ENTR 253* <b>OR</b> ENTR 353*	<u>3</u>
	<b>16/17</b>		<b>16</b>
<b>Junior year</b>		<b>Senior Year</b>	
<b>First Semester</b>		<b>First Semester</b>	
BUAD 309	3	BUAD 441 <sup>7</sup>	3
ENTR 452* <b>OR</b> BUAD 470	3	ACCT 352 <b>OR</b> ENTR 457*	3
Entrepreneurship Elective* <sup>4</sup>	3	Technical Competency* <sup>5</sup> #4	3
FINC 311	3	Creative Arts & Humanities (CAH) Breadth <b>OR</b> Free Elective	3
Technical Competency* <sup>5</sup> #2	<u>3</u>	Breadth* <b>or</b> Free Elective*	<u>3</u>
	<b>15</b>		<b>15</b>
<b>Second Semester</b>		<b>Second Semester</b>	
BUAD 306	3	Entrepreneurship Elective* <sup>4</sup>	3
ENTR 455* <sup>6,7</sup>	3	International Course <sup>8</sup>	3
ENTR 364* <b>OR</b> ENTR 461*	3	Technical Competency* <sup>5</sup> #5	3
Technical Competency* <sup>5</sup> #3	3	Breadth* <b>or</b> Free Elective*	<u>3</u>
Breadth* <b>or</b> Free Elective*	<u>3</u>		<b>12</b>
	<b>15</b>		

\*Grade of C- or better required in these courses.

1-This course fulfills the First Year Experience (FYE) requirement. Students that are exempt from FYE requirement or completed an FYE at the University of Delaware prior to becoming an Entrepreneurship major are not required to take BUAD 110.

2-Only one of ENTR 356 or LEAD 300 may apply to the degree.

3-MISY 225 and MISY 261 have prerequisite requirements.

4-See page 5 for the list of Entrepreneurship Elective options.

5-A specific course plan for fulfillment of the Technical Competency should be established during the freshman or sophomore year and must be approved by the advisor for Horn Entrepreneurship.

6-This course fulfills the Discovery Learning Experience (DLE) requirement.

7-The course fulfills the Capstone requirement.



<sup>8</sup>-See page 5 for the list of International courses.

## REQUIREMENTS FOR ENTREPRENEURSHIP

(All requirements except free electives must be taken for a letter grade. Pass/Fail status courses may only count in free electives)

### University Requirements

- ENGL 110 – Seminar in Composition with a minimum grade of C- (3-credits).
- Multicultural Course (3-credits)
- Discovery Learning Experience (DLE) (3-credits). ENTR 455 fulfills this requirement.
- First-Year-Experience (FYE): BUAD 110 – Basics of Business. Students that are exempt from the FYE requirement or completed an FYE at the University of Delaware prior to becoming an Entrepreneurship major are not required to take BUAD 110.
- Capstone (1 to 3-credits) BUAD 441 and ENTR 455 fulfills this requirement.
- University Breadth Requirements (12-credits) with a minimum grade of C-.

All students entering the University of Delaware as of fall 2010 are required to take a minimum of 12-credits of University breadth requirements, 3-credits each from courses designated as: Creative Arts and Humanities, History and Cultural Change, Social and Behavioral Sciences and Mathematics, Natural Sciences and Technology. Students must earn a minimum grade of C- or better. *Note that students must take breadth courses from four different areas (e.g., the four letter subject code ACCT, HIST, etc.). Students may not use a course that is cross-listed with a subject area that has already been used to satisfy a university breadth requirement. Students enrolled in a single major may not satisfy the breadth requirement with courses in the subject area of that major (e.g. chemistry majors may not use CHEM courses). Students who are enrolled in more than one major or degree are allowed to meet the University breadth requirement by taking approved breadth courses from within the subject areas of their majors. The requirements are subject to limitations above, however credit hours may be counted only once towards the credit hour minimum required for the degree. See the undergraduate catalog at [catalog.udel.edu](http://catalog.udel.edu) for the list of course options.*

### Degree Requirements

See the undergraduate catalog at [catalog.udel.edu](http://catalog.udel.edu) and then select “other content” under catalog search and search for “breadth requirements” for the specific list of courses.

**CAH – Creative Arts & Humanities (3-credits) (C- minimum grade)**

**HCC – History & Cultural Change (3-credits) (C- minimum grade)**

**Mathematics & Analytics (6-credits)**

- MATH 201 Introduction to Statistical Methods I or STAT 200 Basic Statistical Practice.
- One of the following:
  - MATH 115 Pre-Calculus
  - MATH 117 Pre-Calculus for Scientists and Engineers
  - MATH 221 Calculus I
  - MATH 241 Analytic Geometry and Calculus A
  - MISY 262 Fundamentals of Business Analytics

*Note: Successful completion of MATH 201, 221, 241 or STAT 200 with a minimum grade of C- or better may simultaneously fulfill the Mathematics, Natural Sciences and Technology University breadth requirement above.*

**Legal (3-credits)**



- ACCT 352 Law & Social Issues in Business or ACCT/ENTR 457 Legal Issues for Entrepreneurs. If ACCT/ENTR 457 is chosen, a C- minimum grade is required.

## REQUIREMENTS FOR ENTREPRENEURSHIP

(All requirements except free electives must be taken for a letter grade. Pass/Fail status courses may only count in free electives)

### Degree Requirements (cont'd)

#### **Oral Communication (3-credits)**

- One of the following:  
COMM 212 Oral Communication in Business  
HOSP 230 Executive Presentations and Problem Solving  
LEAD 209 Presentation Strategies  
THEA 204 Introduction to Voice and Speech  
THEA 226 Fundamentals of Acting  
THEA 361 Acting Tech for Business Professionals

*Note: Successful completion of THEA 204, 226 or 361 with a minimum grade of C- or better may simultaneously fulfill the Creative Arts & Humanities University breadth requirement above.*

#### **Technology & Computational Thinking (4-credits)**

- ENTR 158 Inventions, Innovations & New Technologies (C- minimum grade)
- One of the following:  
CISC 101 Principles of Computing  
CISC 103 Introduction to Computer Science with Web Applications  
CISC 108 Introduction to Computer Science I  
MISY 225 Intro.to Programming Business Applications (Prerequisite: CISC 101 or MISY 160)  
MISY 261 Business Information Systems (Prerequisite: CISC 101 or MISY 160)

*Note: Successful completion of CISC 101, 103 or 108 with a minimum grade of C- or better may simultaneously fulfill the Mathematics, Natural Sciences & Technology University breadth requirement above.*

#### **Economics (3-credits)**

- One of the following:  
ECON 100 Economics Issues and Policies  
ECON 101 Introduction to Microeconomics  
ECON 103 Introduction to Macroeconomics

*Note: Successful completion of ECON 100, 101 or 103 with a minimum grade of C- or better may simultaneously fulfill the Social & Behavioral Sciences University breadth requirement above.*

#### **Professional Development (3-credits)**

- ENTR 160 Professional Development for Innovators I
- ENTR 161 Professional Development for Innovators II
- ENTR 260 Landing Your Dream Internship (C- minimum grade required)

#### **Leadership (3-credits) (C- minimum grade)**

- One of the following:



## **REQUIREMENTS FOR ENTREPRENEURSHIP**

(All requirements except free electives must be taken for a letter grade)  
(Pass/Fail status courses may only count in free electives, unless only offered Pass/Fail)

### **Degree Requirements (cont'd)**

#### **Creativity & Design Thinking (3-credits)**

- One of the following:  
ENTR 356 Creativity and Design Thinking (C- minimum grade required) (3cr.)  
LEAD 300 Leadership, Creativity and Innovation (3cr.)

NOTE: Only one of these courses can count toward fulfillment of degree requirements

#### **Business Core (21-credits)**

- ACCT 207 Accounting I (Financial)
- ACCT 208 Accounting II (Managerial)
- BUAD 301 Introduction to Marketing
- BUAD 306 Introduction to Service and Operations Management
- BUAD 309 Organizational Behavior
- BUAD 441 Strategic Management
- FINC 311 Principles of Finance

#### **Entrepreneurship Core (15-credits) (C- minimum grade required in all ENTR courses)**

- ENTR/BUAD 350 Introduction to Entrepreneurship
- ENTR/BUAD 351 Entrepreneurial Marketing
- ENTR 355 User-Centered Research Methods for Entrepreneurship
- ENTR 455 Startup Experience
- And one of the following:  
ENTR 452 Entrepreneurial Selling  
BUAD 470 Sales Management and Selling

#### **Intrapreneurship (3 credits) (C- minimum grade)**

- One of the following:  
ENTR 364 Entrepreneurship in Practice  
ENTR 461 Corporate Innovation & Intrapreneurship



## REQUIREMENTS FOR ENTREPRENEURSHIP

(All requirements except free electives must be taken for a letter grade.)

(Pass/Fail status courses may only count in free electives and those ONLY offered as Pass/Fail.)

### Degree Requirements (cont'd)

Nine (9) credits from any combination of 300-level and 400-level ENTR designated or ENTR cross-listed courses, including but not limited to:

#### **Entrepreneurship Electives (9-credits) (C- minimum grade)**

- Three of the following:
  - ENTR 360 Entrepreneurship in the Health Sciences
  - ENTR 409 Prototype to Product
  - ENTR 410 Acceptance and Resistance to Innovation
  - ENTR 420 Social Entrepreneurship
  - ENTR 450 Business Accelerator for New Ventures
  - ENTR 451 Special Topics in Entrepreneurship
  - ENTR 456 Startup Experience II
  - ENTR 458 Developing New Technology-Based Products
  - ENTR 459 Startup Finance & Raising Capital for Entrepreneurs
  - ENTR 460 High Technology Entrepreneurship
  - ENTR 464 Social Entrepreneurship Practicum
  - ENTR 489 Eco-Entrepreneurship Practicum

NOTE: ENTR 350, 351, 355, 356, 452, and 455 may NOT be counted toward the fulfillment of the entrepreneurship elective requirement.

#### **International (3-credits)**

- One of the following:
  - ACCT 395 Seminar: International Accounting
  - BUAD 383 Seminar on International Business
  - BUAD 384 Global Business Environment
  - BUAD 386 International Business Management
  - BUAD 391 Seminar on International Management
  - BUAD 393 Seminar on International Marketing Management
  - BUAD 394 Seminar on International Operations Management
  - BUAD 475 International Marketing
  - ECON 311 Economics of Developing Countries
  - FINC 392 Seminar on International Financial Management
  - FINC 415 International Finance
  - MISY 395 Global Issues in Information Technology



## REQUIREMENTS FOR ENTREPRENEURSHIP

(All requirements except free electives must be taken for a letter grade. Pass/Fail status courses may only count in free electives)

### Degree Requirements (cont'd)

#### **Technical Competency (15-credits) (C- minimum grade)**

A total of 15 credits, six of which must be at the 300-level or above, from courses that comprise: (1) an established minor, (2) the disciplinary core of an established major or (3) a coherent, well-defined area of study and practice. A specific course plan for fulfillment of the technical competency requirement should be established during the freshman or sophomore year and must be approved by the advisor for Horn Entrepreneurship.

#### **Free Electives**

In addition to required courses, sufficient credits must be taken to meet the minimum credits required for the degree, subject to the following:

- A maximum of 2-credits of BHAN 120 may be applied
- Excess credits from any category above may be applied
- "0" level courses **may not** be counted toward the degree
- If a student elects to take an eligible free elective course Pass/Fail, a maximum of one P/F course (3 to 4-credits) may be taken each semester. This is in addition to courses offered only on a P/F basis

**ANY DEVIATION FROM THE ABOVE CURRICULUM REQUIRES APPROVAL OF THE UNDERGRADUATE PROGRAM  
ADVISOR FOR HORN ENTREPRENEURSHIP**

#### **"WHO'S MY ADVISOR?"**

Please see [my.lerner.udel.edu](http://my.lerner.udel.edu) for a list of advisors by major.

**Note: Many students take courses through the winter and summer sessions to reduce their regular semester course load. These special sessions normally offer only introductory level courses. If you want to take a course somewhere other than UD, be sure to get the course pre-approved by the department offering the equivalent course and your College's Assistant Dean. You will need a copy of the course description and/or syllabus. The College or University must be AACSB accredited if the course is in business.**



# ENTREPRENEURSHIP MAJOR CHECKSHEET

For students admitted to the University as of Fall 2019 – Present

Name: \_\_\_\_\_

ID#: \_\_\_\_\_

<u>Course</u>	<u>Credits</u>	<u>Grade</u>	<u>Semester</u>
*ENGL 110	3	_____	_____

**Creative Arts and Humanities (CAH)**

* _____	3	_____	_____
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(Note: THEA 204, 226 or 361 may satisfy this requirement, provided a C- minimum grade is earned.)

**History and Cultural Change (HCC)**

* _____	3	_____	_____
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**Social and Behavioral Sciences**

* _____	3	_____	_____
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(Note: ECON 100, 101, 103, BUAD 301 or 309 may satisfy this requirement, provided a C- minimum grade is earned.)

**Mathematics, Natural Sciences and Technology**

* _____	3	_____	_____
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(Note: CISC 101, 103, 108, MATH 201, 221, 241 or STAT 200 may satisfy this requirement, provided a C- minimum grade is earned.)

**Mathematics & Analytics**

Math 201 or STAT 200	3	_____	_____
MATH 115, 117, 221, 241 or MISY 262			
_____	3	_____	_____

**Legal**

ACCT 352 or *ACCT/ENTR457	3	_____	_____
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**Oral Communication**

Choose one (1) course from:  
 COMM 212, HOSP 230, LEAD 209, THEA 204, 226 OR 361

_____	3	_____	_____
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**Technology & Computational Thinking**

*ENTR 158	1	_____	_____
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Choose one (1) course from:  
 CISC 101, 103, 108, MISY 225 or 261

_____	3	_____	_____
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**Total Credits: 121**

<sup>1</sup>Course fulfills the Capstone requirement.

<sup>2</sup>Course fulfills the DLE requirement.

<sup>3</sup> See page 5 for the list of Entrepreneurship elective options.

<sup>4</sup> See page 5 for the list of International business course options.

<u>Course</u>	<u>Credits</u>	<u>Grade</u>	<u>Semester</u>
<b>Economics</b>			

Choose one (1) course from: ECON 100, 101 or 103

_____	3	_____	_____
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**Professional Development**

ENTR 160	1	_____	_____
ENTR 161	1	_____	_____
*ENTR 260	1	_____	_____

**Leadership**

*ENTR 253 or *ENTR 353	3	_____	_____
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**Creativity & Design Thinking**

*ENTR 356 or LEAD 300	3	_____	_____
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**Business Core**

ACCT 207	3	_____	_____
ACCT 208	3	_____	_____
BUAD 301	3	_____	_____
BUAD 306	3	_____	_____
BUAD 309	3	_____	_____
<sup>1</sup> BUAD 441	3	_____	_____
FINC 311	3	_____	_____

**Entrepreneurship Core**

*ENTR 350	3	_____	_____
*ENTR 351	3	_____	_____
*ENTR 355	3	_____	_____
<sup>1,2</sup> *ENTR 455	3	_____	_____
*ENTR 452 or BUAD 470	3	_____	_____

**Intrapreneurship**

*ENTR 364 or *ENTR 461	3	_____	_____
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**Entrepreneurship Electives**

<sup>3*</sup> _____	3	_____	_____
<sup>3*</sup> _____	3	_____	_____
<sup>3*</sup> _____	3	_____	_____

**International**

<sup>4</sup> _____	3	_____	_____
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**Free Electives**

_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____



# ENTREPRENEURSHIP MAJOR TECHNICAL COMPETENCY (15-Credits)

For students admitted to the University as of Fall 2019 – Present

Area: \_\_\_\_\_

Course	Credits	Grade	Semester
*,1 _____	_____	_____	_____
*,1 _____	_____	_____	_____
* _____	_____	_____	_____
* _____	_____	_____	_____
* _____	_____	_____	_____
* _____	_____	_____	_____
* _____	_____	_____	_____
* _____	_____	_____	_____
* _____	_____	_____	_____

\*Grade of C- or better required in these courses  
<sup>1</sup> At least 6 credits must be at the 300-level or above

### Technical Competency (15-credits) (C- minimum grade)

A total of 15 credits, six of which must be at the 300-level or above, from courses that comprise: (1) an established minor, (2) the disciplinary core of an established major or (3) a coherent, well-defined area of study and practice. A specific course plan for fulfillment of the technical competency requirement should be established during the freshman or sophomore year and must be approved by the advisor for Horn Entrepreneurship.

\_\_\_\_\_  
Signature of Student

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Advisor

\_\_\_\_\_  
Date





## UNIVERSITY REQUIREMENTS CHECK SHEET

**University requirements may also fulfill major requirements; however, credit hours may be counted only once towards the credit hour minimum required for the degree.**

<u>Requirement</u>	<u>Credits</u>	<u>Grade</u>	<u>Semester</u>
1. <b>First-year-Experience (FYE) Requirement</b> – click on the link for a list of approved FYE courses: <a href="#">FYE Requirement</a> BUAD 110 or _____	_____	_____	_____
2. <b>Writing Requirement (C- minimum grade)</b> ENGL 110	3	_____	_____
3. <b>Multicultural Requirement (3-credits)</b> – this course must be taken for standard grading Course: _____	3	_____	_____
4. <b>Discovery Learning Experience (DLE) Requirement (3-credits)</b> – Click on the link for a list of approved DLE courses: <a href="#">DLE Requirement</a> ENTR 455	3	_____	_____
5. <b>Capstone (1 to 3-credits)</b> BUAD 441	3	_____	_____

**6. University Breadth Requirements (12-credits) – C- minimum grade**

**All students entering the University of Delaware as of Fall 2010** are required to take a minimum of 12-credits of University breadth requirements: 3-credits each from courses designated as Creative Arts and Humanities, History and Cultural Change, Social and Behavioral Sciences and Mathematics, Natural Sciences and Technology. Students must pass these courses with a grade of C- or better. Note that students must take breadth courses from four different subject areas (e.g., the four letter subject code ACCT, HIST, etc.). Students may not use a course that is cross-listed with a subject area that has already been used to satisfy a university breadth requirement. Students enrolled in a single major may not satisfy the breadth requirement with courses in the subject area of that major (e.g. chemistry majors may not use CHEM courses). Students who are enrolled in more than one major or degree are allowed to meet the University breadth requirement by taking approved breadth courses from within the subject areas of their majors. The requirement may be fulfilled through a course or courses taken to complete other degree requirements, subject to the limitations above; however, credit hours may be counted only once towards the credit hour minimum required for the degree. See the undergraduate catalog at <http://catalog.udel.edu/> for the list of course options.

**Creative Arts and Humanities (3-credits) – C- minimum grade**

Course: \_\_\_\_\_

**History and Cultural Change (3-credits) – C- minimum grade**

Course: \_\_\_\_\_

**Social and Behavioral Sciences (3-credits) – C- minimum grade**

Course: \_\_\_\_\_

**Mathematics, Natural Sciences and Technology (3-credits) – C- minimum grade**

Course: \_\_\_\_\_

7. **Residency Requirement (check one):**
- The first 90 of 100 credits completed at UD  
 The last 30 of 36 credits completed at UD