

Carol A. Ammon Case Competition
Scoring Sheet 2: Judges Panel Aggregate Score

Room: _____

Team: _____

Category	Points Possible	Multiplier	Points Awarded
Understanding the business situation faced by the focal organization Comments from panel:	10	1	/ 10
Quality and clarity of analysis, and creativity and feasibility of alternatives Comments from panel"	10	1.5	/ 15
Logic behind and justification of recommendation(s), evaluation of risk factors, and mitigation, P&L Comments from panel:	10	2	/ 20
Implementation: timeline, resources required, including financial projections, milestones, plan to assess success/failure of recommended actions Comments from panel:	10	2.5	/25
Q&A Comments from panel:	10	1.5	/15
Quality of presentation, style and delivery Comments from panel:	10	1.5	/15

TOTAL	/100
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